

RNAO Executive Meeting Minutes June 23, 2010

Present: Jennifer Johnston, Veronika Pulley, Kelly Mertens, Crystal Avolio, Pat McKay

Membership update: currently 821 members, down from 970 last year.

- Kelly will look closer at where members work, etc & let us know.
- Discussion about trying to get payroll deduction at WRH
- Discussion re sending a survey out to members to find out what their interests in RNAO are & what barriers are to attending meetings or becoming more involved. Another question might be to find out from members when is the best time for meetings.
- Other possible questions: contact information / preference for communication; which past events did you enjoy the most? Demographics; how would members like money spent?
- Use "survey monkey"? Crystal to look into & will check Lynda Monik about it.
- Aim to have survey out by July 16.
- Another idea might be to target workplace areas where there are not a lot of members
- Another focus might be to get more workplace liaisons

Finance report:

- currently \$5412.55 in our account
- we receive \$2 per member per year from RNAO & then can receive up to \$4 more additional per year for regional development funding.
- Jennifer suggested perhaps we could develop a budget for the coming year.

Suggestions for the upcoming year:

- car rally
- something on e-health initiatives of RNAO / CNO
- nursing week insert
- Lois Fairley event
- Laying wreaths for Remembrance Day
- AGM
- Chapter general meeting –see above under Membership regarding a survey to find out when is the best time for a meeting
- Event to honour 25 & 40 year members – there are 5 honourees for this year
- Jenn to speak again at the university and/ or St Clair college
- Perhaps a winery tour
- Perhaps have the RNAO president come to speak
- We should think about developing attendance certificates
- RNAO rep to welcome students after writing their CRNE or at their graduation

What other chapters are doing:

- see document from Jenn about this & websites
- Many regions post through RNAO website their meeting minutes, a newsletter, etc.

- Jennifer brought some newsletters from other chapters & example of a survey sent out by region 5.

Website:

Jenn looked into obtaining our own website

- possible name suggestion for website - www.windsorsexRNAO.org
- Cost from one Windsor based Content Management System company is \$25 per month
- Jenn will check if there is a discount for a non-profit organization

Newsletter:

- possibly newsletter 3 - 4 times per year – will aim for 1-2 pages for the first one.
Ideas for it: welcome, introduce ourselves, email contact, good news corner, welcome to new members
- aim is to have it out by July 9.
- Kelly will look into setting up a newsletter through Microsoft Publisher & we can all contribute ideas.